



21st WORLD METHODIST CONFERENCE

AUG. 31-SEPT. 3, 2016

Hilton Americas – Houston, Texas

www.WorldMethodistConference.org

SPONSORSHIP PACKAGE

The World Methodist Conference is a global gathering held every five years as a celebration of the Methodist/Wesleyan faith tradition. The Member Churches of the World Methodist Council, representing over 80 million individuals in 134 countries, will attend this large “family reunion” that takes place over several days. There is ample time for fellowship, networking, resourcing, and celebrating both the “family’s” diversity and unity.

In 2016, the conference will meet in Houston under the theme of ONE with sub-themes each day including One God, One Faith, One People, and One Mission. Attendees will be invited into a conversation about the distinction between unity and uniformity in the Wesleyan tradition. Following the Conference, attendees will be encouraged to take their experience back to their local church.

As a sponsor, you’ll have the opportunity to meet, greet, and share ideas with clergy and lay leaders from across the globe and from a variety of interest groups. The conference will be host to several collaborative events including: the 13th Assembly of the World Federation of Methodist and Uniting Church Women, International Methodist Young Leaders Seminar (IMYLS), Perkins School of Theology Continuing Education Series, and the Global UM Clergywomen Gathering.

Don’t miss this opportunity to be part of this historic global Methodist/Wesleyan gathering and to reach people from across the globe. We need you to make it happen!

**The World Methodist
Conference, held every
5 years, touches over
80 million individuals
in 134 countries.**

Main Event Sponsorships

Diamond Sponsor

\$100,000

The World Methodist Conference offers three (3) diamond level sponsorship opportunities.

Benefits of the diamond level sponsorship include:

- name and logo on all advertising and materials for the event
- a full exhibitor's table in our conference networking and exhibit area
- recognition at one of the conference plenaries by event emcee
- 3-5 min sponsor-provided video to be shown at one of the main conference sessions
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- organization description placed with logo on website
- three (3) social media promotions recognizing your company's support (5,000+ followers)
- three (3) sponsor-provided promotional items placed in registration bags
- admission for six (6) attendees to the conference
- identification of sponsorship level on conference badges
- full page advertisement in conference program/app
- inclusion in World Methodist Council's newsletter and on website following the event

Platinum Sponsor

\$50,000

The World Methodist Conference offers five (5) platinum level sponsorship opportunities.

Benefits of the platinum level sponsorship include:

- name and logo on all advertising and materials for the event
- Verbal recognition given by emcee
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- organization description placed with logo on website
- two (2) social media promotions recognizing your company's support (5,000+ followers)
- two (2) sponsor-provided promotional items placed in registration bags
- admission for five (5) attendees to the conference
- identification of sponsorship level on conference badges
- ½ page advertisement in conference program/app
- inclusion in World Methodist Council's newsletter and on website following the event



Gold Sponsor

\$30,000

The World Methodist Conference offers ten (10) gold level sponsorship opportunities.

Benefits of the gold level sponsorship include:

- name and logo on all advertising and materials for the event
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and 75 word statement included on website
- organization description placed with logo on website
- one (1) social media promotion recognizing your company's support (5,000+ followers)
- one (1) sponsor-provided promotional items placed in registration bags
- admission for four (4) attendees to the conference
- identification of sponsorship level on conference badges
- ½ page advertisement in conference program/app
- inclusion in World Methodist Council's newsletter and on website following the event.

Silver Sponsor

\$20,000

The World Methodist Conference offers ten (10) silver level sponsorship opportunities.

Benefits of the silver level sponsorship include:

- name and logo on all advertising and materials for the event
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and 75 word statement included on website
- organization description placed with logo on website
- admission for three (3) attendees to the conference
- identification of sponsorship level on conference badges
- ¼ page advertisement in conference program/app
- inclusion in World Methodist Council's newsletter and on website following the event



Bronze Sponsor

\$10,000

The World Methodist Conference offers 20 bronze level sponsorship opportunities.

Benefits of the bronze level sponsorship include:

- name and logo on all advertising and materials for the event
- logo featured on sponsor signage in high traffic areas
- organization description placed with logo on website
- one (1) social media promotion recognizing your company's support (5,000+ followers)
- admission for two (2) attendees to the conference
- identification of sponsorship level on conference badges
- name and logo printed in conference program/app

Contributing Sponsor

\$5,000

The World Methodist Conference offers unlimited contributing level sponsorship opportunities.

Benefits of the contributing level sponsorship include:

- name and logo on all advertising and materials for the event
- logo featured on sponsor signage in high traffic areas
- organization description placed with logo on website
- one (1) social media promotion recognizing your company's support (5,000+ followers)
- admission for one (1) attendee to the conference
- identification of sponsorship level on conference badges
- name and logo printed in conference program/app



Meal, Reception, and Gathering Space Sponsorships

Opportunities include: Ecumenical Dinner (1), Coffee & Tea Breaks (6), Gathering Spaces (4), Hospitality Rooms (2), and Conference Lunches (3)

Special Event Presenting Sponsor

\$3,000

One (1) Special Events Presenting Sponsor will be offered for each opportunity listed above. Benefits include:

- name and logo on all advertising and materials for the event
 - logo featured on sponsor signage outside of venue
 - recognition at the event or at one of the conference plenaries by event emcee
 - organization description placed with logo on website
 - two (2) social media promotions recognizing your company's support (5,000+ followers)
 - fifteen (15) attendee tickets to the meal/reception (if applicable)
 - name and logo printed in event program and 1/4 page ad in conference program/app
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Special Event Supporting Sponsor

\$1,500

Benefits of being a Special Events Supporting Sponsor include:

- name and logo on all advertising and materials for the event
 - logo featured on sponsor signage outside of venue
 - logo and 25 word statement included on website
 - one (1) social media promotion recognizing your company's support (5,000+ followers)
 - ten (10) attendee tickets to the meal/reception (if applicable)
 - name and logo printed in event program and conference program/app
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Special Event Contributing Sponsor

\$500

Benefits of being a Special Events Contributing Sponsor include:

- three (3) attendee tickets to the meal/reception (if applicable)
- name printed in event program and conference program/app



Attendee Sponsorships

Many persons who wish to attend the World Methodist Conference need financial assistance. You may wish to sponsor an attendee in full, or provide funds for just a portion of their costs. All attendee sponsors will be acknowledged in the conference program and on the website, and will have the option to request reciprocation from the recipient such as a video or written article of the experience and written acknowledgement of the sponsorship.

Sponsor an Attendee from Asia/Africa/South America

\$1,950 full

- Food and Housing \$625 (double room, 4 nights)
- Travel Assistance \$1,000
- Registration \$325

Sponsor a Youth/Young Adult Attendee

\$1,400 full

- Food and Housing \$675 (double room, 5 nights)
- Travel Assistance \$500
- Registration \$225



Conference Materials Sponsorships

Conference attendees look forward to the items they receive when they register at the event. Have your name before them, on an item that they will carry with them throughout the conference and for a long time after.

Program Book

\$30,000

- The program book is a souvenir that many Conference attendees keep around for many years.
- We'll print your logo on the inside front cover of the program book.
- You'll also receive admission for four (4) attendees to the Conference.

Journal with Pen

\$20,000

- Attendees may like to keep a record of their experience at the Conference, or may want to jot down notes or even get contact information.
- We'll print your logo on the pen and journal cover.
- Name and logo will be printed in event program and conference program/app
- You'll also receive admission for three (3) attendees to the Conference.

Water Bottles

\$15,000

- Each attendee will receive a water bottle to refill during their time at the conference. Attendees will be sure to have their bottles with them while enjoying the warmth of Texas in September!
- We'll print your logo on the bottle.
- Name and logo will be printed in event program and conference program/app
- You'll also receive admission for two (2) attendees to the Conference.

If you would like to donate an item to include in the Conference attendee packet, please let us know!



Donations

The World Methodist Conference is grateful for donations of any size! All donations will receive a text-based acknowledgment on our World Methodist Conference website and are tax deductible.

How To Give

By check: World Methodist Council

545 North Lakeshore Drive - P.O. Box 518
Lake Junaluska, NC 28745 (USA)

Online: Visit: <http://worldmethodistcouncil.org/donate>

Accepts Paypal and Credit Cards

Be sure to select “World Methodist Conference.”

Questions: Please contact: Barby Bowser, Assistant for the 21st World Methodist Conference by email: bbowser@worldmethodistcouncil.org or by phone: (828) 456-9432 ext. 2.